

COMPLETE MARINE MEDICAL SOLUTIONS FOR LARGE YACHT OWNERS AND INSURERS



MARINE MEDICINE. MARINE CLAIMS HANDLING. MARINE SOLUTION.



BlueMed provides a unique maritime medical solution which meets the specific needs of large yachts, their owners and managers, while controlling costs and minimising disruption and delay.

No vessel at sea is an ordinary workplace, and no yacht owner is an ordinary employer. The varying blend of environment, medical facilities, employment contracts and international regulations makes the vessel a uniquely maritime workplace, requiring specifically maritime capabilities.

UNRIVALLED MARINE EXPERTISE, AT SEA AND ASHORE

BlueMed's maritime medical services are underpinned by specialist vessel-to-shore medical advisory services provided by TheFirstCall, a world leader in maritime telemedicine working globally across all areas of large yachts, commercial shipping, energy and specialised vessels.

- UK-based, 24/7 service
- Decades of experience in maritime, remote, emergency and trauma medicine
- Emergency calls put through to a doctor in minutes
- Routine cases handled through simple, tablet-based application (HIPA/DPA-secure)

As soon as treatment ashore is recommended or an urgent medevac is required, BlueMed's case management team takes over

- Dedicated UK maritime case managers assisting vessels and crew worldwide
- Team includes medics, marine claims handlers, vessel managers and medical administrators
- Direct medical networks in ports and major crew home countries
- Hybrid assistance network of hospital, medevac, repat and marine agency providers
- Detailed case files and risk management approach protect owners from liability claims
- Crew liability claims experts- investigation, handling and resolution in all jurisdictions

FOCUS ON CONTRACTUAL BENEFITS AND INTERNATIONAL STANDARDS

Many large yacht owners and managers purchase a PA or IPMI policy for their crew, to take care of day-to-day medical issues and meet the requirements of the Maritime Labour Convention from Zero upwards. This ensures coverage for the crew but can bring its own challenges

- Used like a travel or expat policy, not an employment benefit due under contract
- Exposure to costs for elective or non-urgent treatment abroad
- Lack of focus on swift re-joining or repatriation, increasing medical costs and wage bill
- Issues when a case reaches limit and is passed to contract-focussed P&I insurer

COSTS CONTROLLED

BlueMed treats crew medical benefits as a guarantee of necessary care, rather than a personal medical policy, and implements strict cost control within the policy framework

- Early intervention to set terms of treatment and expenditure
- Treatment initiated by BlueMed, usually on recommendation from TheFirstCall
- Strictly worded authorisations and guarantees issued to crew and providers
- Early recommendations made on repatriation and home country care
- Excessive costs controlled, reviewed, audited and challenged locally

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